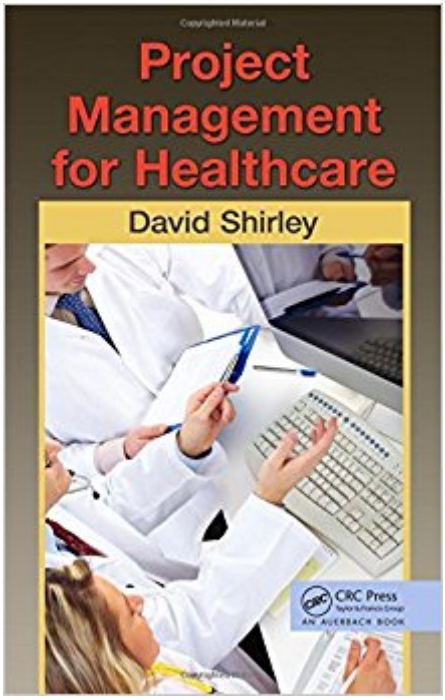
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Project Management For Healthcare (ESI International Project Management Series)



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Synopsis

As a growing number of healthcare organizations implement project management principles to improve cost and service efficiencies, theyÃ Â are in desperate need of resources thatÃ Â illustrate the project management needs of todayÃ¢â ¬â„¢s healthcare professional. Project Management for Healthcare fills this need. Using easy-to-follow language, it explains how the time-tested principles of project management can help maximize limited resources and ensure the highest possible quality of care. Exploring the discipline of project management from the perspective of the healthcare environment, the book dissects the project process and provides the tools and techniques required to successfully plan, execute, and control any healthcare-based project. From identifying stakeholders to constructing a project plan, it covers theÃ Â spectrum of project planning activities. Complete with chapter summaries, exercises, hints, review questions, and case studies, it illustrates applications across a range of healthcare settings. Explains how to utilize the project plan to execute projects within budget, schedule, and quality objectives Covers program management as it relates to healthcare Addresses the interaction between healthcare and information technology Presents best practices from the pharmaceutical and medical equipment industriesÃ¢â ¬â ¢that can easily be adapted to any healthcare setting Because most healthcare personnel will inevitably have to work with program management and need to interact with pharmaceutical companies and medical device manufacturers, the book provides an inside look at the processes and best practices used to bring products to market in these industries. Explaining how to adapt these processes to drive down costs and improve the quality of care in any healthcare setting, the book includes a case study of aÃ Â medical facility that illustrates the proper application of the tools and techniques needed to manage healthcare projects effectively and efficiently.

Book Information

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Customer Reviews

Ã¢â ¬Â¦sheds light on project management as it relates to the healthcare profession in a simple and concise manner. Ã¢â ¬Â¦Ã Â I was impressed by the authorÃ¢â ¬â„¢s ability to translate project management into a book that is both a simple and a quick read. It covers the fundamentals of project management in a manner that would be easy for someone with little project management experience to understand, which is valuable for healthcare professionals. Ã¢â ¬Â¦ Sustainability and green efforts in general are a growing topic in any business and healthcare is no different. The author touches on sustainability and the questions you should be asking yourself to determine if your facility is acting with sustainability in mind. He then goes into what is being done to make healthcare greener such as improving lighting and HVAC systems to reduce electricity consumption. Ã¢â ¬Â¦ would recommend this book to the healthcare professional that is interested in learning more about project management. As IÃ¢â ¬â„¢ve mentioned before the book presents the fundamental project management principals in a concise and simple to read text. Ã¢â ¬Â¦ In conclusion, if you are looking for something easy to read with a concise look at project management as it relates to the healthcare industry look no further.Ã¢â ¬â ¢Gabe Navalta, MBA, PMP, in PM World Today,Ã Â Vol. XIV, Issue III

David Shirley has been an instructor and consultant, and has more than 30 years of experience in management and project management in the corporate, public, and small-business arenas. As a member of the graduate faculty at New England College, Henniker, New Hampshire, he developed and teaches Managing Projects in Healthcare. As part of the MasterÃ¢â ¬â„¢s of Management (MoM) in Healthcare Administration and the MoM in Project Management and Organizational Leadership, he has taught project management at hospitals and businesses as well as online and on campus for the past seven years. He also developed, directed, and taught a project management certification program at Northern Essex Community College in Haverhill, Massachusetts. David is a senior instructor and consultant for Action for Results and a senior instructor for ESI International, both leading project management education and training companies. He is also an adjunct professor for Southern New Hampshire University, teaching corporate social

responsibility. As a distinguished member of technical staff with AT&T and Lucent Technologies Bell Laboratories, David was responsible for managing the first light-wave transmission products as well as several quality efforts. He was also AT&TÃ¢â ¬â„¢s project manager for the first fiber-to-the-home effort in Connecticut, and was the Lucent Technologies program management director, managing several large telecommunications companiesÃ¢â ¬â„¢ equipment deployment. David has many years of experience in developing, leading, and managing teams. DavidÃ¢â ¬â„¢s educational background includes a BA degree in geology from Windham College, Putney, Vermont, and an honors MBA degree from Monmouth University in Long Branch, New Jersey. He also holds masterÃ¢â ¬â„¢s certificates in project management from the Stevens Institute of Technology, Hoboken, New Jersey, and American University in Washington, DC, and is certified as a Project Management Professional (PMP) by the Project Management Institute (PMI). PMP is a certification mark of the Project Management Institute, Inc., which is registered in the United States and other nations. PMI is a service and trademark of the Project Management nstitute, Inc., which is registered in the United States and other nations.

Excellent read

Pretty easy read as far as a textbook goes, otherwise I would not read it unless it was related to a college course.

Nice book.

Really basic stuff here. Was used as a textbook for school course fittingly. I'm glad I bought it and didn't rent it. It will make a good reference book.

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